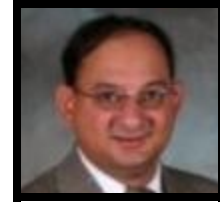


[The MIT Information Quality Industry Symposium](#)

Jay Barua

REI, Enterprise Data Architect



Jay Barua is a recognized leader in Enterprise Data Architecture specializing in Enterprise Business Intelligence, Information Quality and Data Governance.

He works for REI, where he is performing a thought leadership role in Enterprise Data Architecture and Business Intelligence. He has created an Information strategy to help transform REI's business strategy to support a multi-channel retail operation.

Previously he was Director of Enterprise Data Warehouse at Healthways where he successfully led data warehouse and data quality initiatives. Prior experience includes Big 5 consulting companies like PricewaterhouseCoopers.

His expertise has been tapped by Gartner as an advisor. He serves on the Nashville Technology Council "Turning the Tide of Technology" initiative fund.

He earned a Masters Degree, Computer Science from Cleveland State and spent a year studying Computer Networks at Johns Hopkins University Applied Physics Laboratory.