

[The MIT Information Quality  
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Laura Sebastian-Coleman leads a Data Quality Team at Ingenix, a subsidiary of UnitedHealth Group (UHG), where she has worked since 2003. During that time, she implemented a Data Quality Program for UHG's enterprise data warehouse. The program includes per load and quarterly collection and reporting on data quality metrics and a monthly Data Quality Community meeting. In 2009, she led the team that created the Data Quality Assessment Framework.

Before joining Ingenix, she worked the commercial insurance industry. She holds a Certificate in Information Quality from MIT. She is currently Director of Member Services for the International Association for Information and Data Quality (IAIDQ) and has delivered papers at MIT's International Conference on Information Quality and Industry Symposium, as well as at the IDQ Conference.

She holds a B.A. in English and History from Franklin & Marshall College, and Ph.D. in English Literature from the University of Rochester (NY).