

[The MIT Information Quality
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Ms. Linda Kresl has held a variety of professional and management positions with world- class companies such as The Boeing Company, Hewlett Packard, PriceWaterhouseCoopers, and Nike. From 2001-2007 Ms. Kresl established her own consultancy specializing in BI & Enterprise Data Architecture. Her professional experience of more than 20 years includes development of enterprise Business Intelligence, Enterprise Information Management and Data Quality Improvement. Ms. Kresl is currently the Data Warehouse Manager for the Global Customer Care Division at Yahoo!

Ms. Kresl has been a speaker on Information Quality Management at conferences such as the MIT IQ Industry Forum and the Information & Data Quality Conference. She is a member of the Data Warehouse Institute (TDWI), & is a certified DW 2.0 Architect. She sits on the board of DAMA International (Global Chapter). She has published in DMReview, and her articles have also appeared in Oracle Toolbox.