

[The MIT Information Quality  
Industry Symposium](#)

**Lyn Robison**

Research Director, Burton Group



Lyn Robison is the Research Director for Burton Group's Data Management Strategies service. Lyn directs the research of Burton Group analysts who provide guidance for Global 2000 corporations on data management issues. He is the author of two books and numerous articles on information technology, and is a frequent speaker at IT industry conferences.